



*Chamber
of
Commerce*
NEW ROCHELLE, NEW YORK

NEWS

RELEASE

Press Welcome

FOR IMMEDIATE

NEW ROCHELLE CHAMBER OF COMMERCE HOSTS BABY CUBS DAYCARE, Inc.'s 1 YEAR ANNIVERSARY RIBBON CUTTING FRIDAY, MARCH 26th

NEW ROCHELLE, NY – [March 30, 2021] – Baby Cubs Daycare, Inc. marked their first year of operation with a Ribbon Cutting hosted by the New Rochelle Chamber of Commerce on Friday, March 26th at 12pm outside of the daycare at 2433 Palmer Ave. New Rochelle, NY.

Mayor Noam Bramson and Lisa Davis Business Ambassador for the City of New Rochelle joined NR Chamber Executive Board members President Rob Hayes, Carol Barella and Ibanessa Hogan in celebrating Baby Cubs Daycare's first year of operation.

Owner Sawudat Abraham spoke of her thanks and gratitude to all attending. She credited The Women's Enterprise Development Center (WEDC) for their support as she launched her business and she thanked Anne Janiak, Chief Executive Officer and Nancy Kessler, her WEDC mentor, for their attendance at the Ribbon Cutting and their continued guidance. Also attending Diane Schwartz, Director, Babies Step Forward who partner with Babycubs Daycare and Kathy Halas, Executive Director of The Child Care Council of Westchester. Abraham finally thanked her staff, family, and best friends for helping her through her first year of business in New Rochelle.

Baby Cubs Daycare, Inc. opened in March 2020 just as the pandemic started in New Rochelle. While the shutdown and social distancing prevented a grand opening at the time, Baby Cubs Daycare proceeded with their business plan and opened their facility to become the ONLY daycare center in New Rochelle and Westchester County licensed to operate with non-traditional hours. They accommodate childcare needs from 7 am-6 pm and 6 pm-1 am for children ages 6 weeks to 12 years – making Baby Cubs the ideal childcare option for first responders, essential workers on swing shifts, hospital personnel or anyone who needs early morning and late-night childcare. In effect, Baby Cubs Daycare immediately became part of the COVID solution.

As schools and businesses reopened, Baby Cubs has added remote learning programs for schoolchildren doing remote/hybrid schoolwork and offers a complete curriculum covering: dramatic & developmental play/language development, physical development, cognitive development, and social development. Additionally, Baby Cubs Daycare participates in the Westchester Community Opportunity Program, Inc. (WESTCOP) – Babies Step Forward – an Early Head Start program that provides high-quality early childcare and education with related support services for children ages six weeks to three years old and their families.

Sawudat Abraham said “Baby Cubs Daycare, Inc. has been in business for 10 years. On March 9, 2020 we relocated to New Rochelle in a commercial building that is licensed for 36 children ages 6 weeks to 12 years old to rebuild our clientele; even though New Rochelle was one of the first cities that was hit hard in Westchester during the coronavirus outbreak. Baby Cubs Daycare, Inc. is proud to be part of the business community in New Rochelle because they are a city that assisted businesses like mine during this pandemic with a Rebound New Rochelle grant and resources to help keep our doors open. Baby Cubs Daycare, Inc. is happy to be part of a city that has been resilient during this pandemic and that’s why I believe that our daycare center will be successful in New Rochelle.”

“The New Rochelle Chamber is proud of our member Baby Cubs Daycare for opening in what has been the toughest year for businesses on record,” said Rob Hayes, NR Chamber President and owner of the Beechmont Tavern. “They’ve brought a terrific business model to daycare in New Rochelle, and they have served some of our own New Rochelle heroes with their childcare needs. We’re happy to help them celebrate their success on their one-year anniversary.”

Photos 1 & 3 - group ribbon cutting includes: Nancy Kessler, Carol Barella, Diane Schwartz, Anne Janiak, Sarah Aufiero, Sawudat Abraham, Mayor Bramson, Catherine White, Lisa Davis, Kathy Halas

Photo 4: Anne Janiak, Sawudat Abraham, Mayor Bramson, Catherine White, Lisa Davis

Photo 5: Sawudat Abraham, Mayor Bramson

Photo 6: Nancy. Kessler, Anne Janiak, Sawudat Abraham, Diane Schwartz, Kathy Halas, Catherine White, Lisa Davis

Photo 7 - New Rochelle Chamber members: Catherine White, Sawudat Abraham, Ibanessa Hogan, Carol Barella, Rob Hayes

Photo 8 - Catherine White, Sawudat Abraham, Lisa Davis, Rob Hayes, Mayor Bramson

About the New Rochelle Chamber of Commerce

Founded in 1922, the New Rochelle Chamber of Commerce fosters economic growth and prosperity in the New Rochelle business community. The Chamber of Commerce is committed to advancing the concerns of the New Rochelle business community, the economic vitality of the city, and ensuring that New Rochelle presents an environment that supports growth and prosperity. Learn more at <http://newrochellechamber.org/>.

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